



THOMAS SCHØSLER LINDHOLM

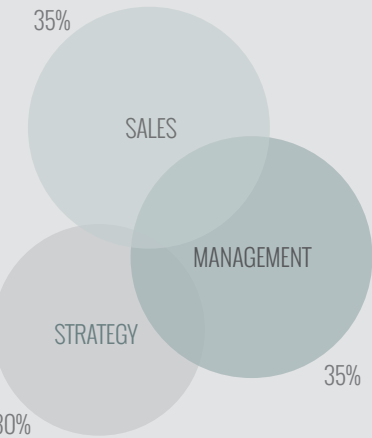
CUSTOMER-CENTRIC & RELIABLE,
PEOPLE-MINDED & AMBITIOUS,
ANALYTICAL & SALES-FOCUSED
MANAGER

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PROFILE

An adaptable, conscientious, enthusiastic, and self-motivated individual with exposure to a wide range of tasks within marketing, sales, communications, strategy and management. Having worked directly and indirectly with sales functions since age 13, I truly trust my abilities to understand my stakeholders and any needs that they may or may not be aware of.

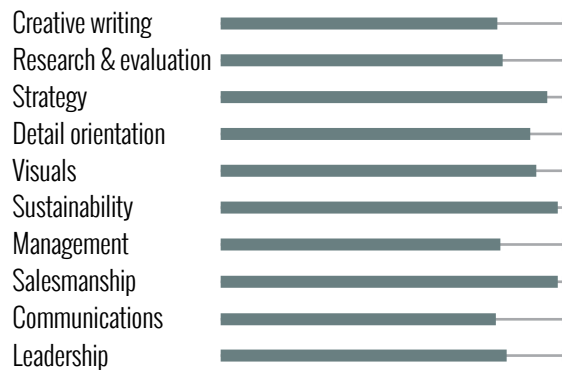
With experiences from companies as different as Føtex, award-winning tech-startup NFC Denmark, luxury interior company Fritz Hansen and tile importer and seller, Mosaikhjørnet, I have gained unique insights into how the mind of consumers are influenced, and how to analyse and use these to any brand's advantage by turning them into sales.

I am motivated by ambitious goals, and always aiming to improve, I find the strive for perfection intriguing. Working from a communicative stance, I know I need to step back to prepare for the long leap forward. I commit myself fully to all tasks and prosper when the work of both my colleagues and I pay off in satisfaction and results.

PERSONAL COMPETENCIES

Exceptionally structured, outspoken and charismatic.

PROFESSIONAL SKILLS



OUTSIDE OF WORK

I have been to Roskilde Festival 17 times. I have travelled a lot, but always end up back home. I spend my freetime on renovating and gardening with my Hungarian-Romanian wife and our lovely son in our suburban 1950ies villa. I love tattoos, but all are placed in a way that allows them to be hidden. I collect Lego Star Wars sets and am a vivid supporter of Odense Boldklub.

EXPERIENCE

STORE MANAGER

MOSAIKHJØRNET A/S

2017-PRESENT

Starting as a sales clerk and advancing from Visual Merchandising through Retail Design Management, I am currently managing the largest of three stores.

- HR: hiring/firing, onboarding, coaching, time schedules..
- Purchasing and stock: supplier negotiations, stock evaluation, new products and product categories, liquidation strategy.
- Strategic decisionmaking, both market and competition-wise.
- B2C and B2B inquiry handling both online and in-store.
- The store's SoMe touchpoint for Facebook, Instagram, LinkedIn.
- Turning the traditional catalogue into a interior-focused magazine.
- Overall head of the brand's design efforts and visual merchandising strategy.

RETAIL COORDINATOR AND BRAND TRAINEE

FRITZ HANSEN

2014-2016

I was granted with the opportunity of sharing my interests equally between retail branding and the more creative PR and communications efforts.

- Press releases, PR copywriting and product placement.
- Structuring, editing and co-writing the internal magazine.
- Initiation of a retail newsletter emphasising the brand message.
- B2B Negotiations
- Coordination of tasks prior to store openings.

SALES AND MARKETING

NFC DANMARK

2010-2014

Being part of this award-winning tech-startup brought me into areas ranging from B2B sales and fair setup to marketing.

- B2B sales and field market research.
- Coordination of DK's largest mobility conference series.
- Direct assistant to the CEO.
- Coordinating NFC projects at Roskilde Festival including functioning as press contact and managing app. 50 volunteers.

SALES MANAGER

FØTEX, SALLING GROUP

2006-2008

TELENOR

2008-2010

- Among best-selling employees regarding broadband sales.
- As the Føtex electronics department faced challenges keeping a sales manager onboard, at age 19 I was offered the opportunity.
- Top-performing shop on Music and Movie sales.
- Sales coaching and training of employees.
- Department layout according to customer flow.

EDUCATION

Management and Strategy Course
FUNDAMENTALS OF EXCELLENCE

Business Model Institute

2019

M.Sc. Economics and Business Administration

BRAND AND COMMUNICATIONS MANAGEMENT

Copenhagen Business School

2013-2015

Thesis unfinished.

B.Sc.

BUSINESS ADMINISTRATION & SOCIOLOGY

Copenhagen Business School

2010-2013

High school

INTERNATIONAL BACCALAUREATE

Nyborg Gymnasium & HF

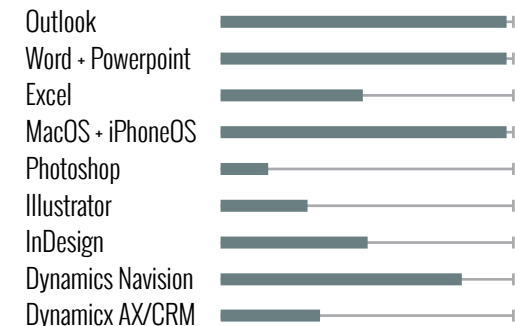
2003-2006

DANISH PUBLIC SCHOOL

Paarup Skole, Odense

1993-2003

SOFTWARE KNOWLEDGE



LANGUAGES

